

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$225.00	09/26-09/26	1	1	1	\$225.00	
	Rating: 0.5											
	2	TH	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$225.00	09/27-09/27	1	1	1	\$225.00	
	Rating: 0.5											
	3	F	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$225.00	09/28-09/28	1	1	1	\$225.00	
	Rating: 0.5											
	4	M	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$225.00	10/01-10/01	1	1	1	\$225.00	
	Rating: 0.5											
	5	TU	7A-8A	GOOD MORNING CINCINNATI (NOT SIMUL	:30	\$225.00	10/02-10/02	1	1	1	\$225.00	
	Rating: 0.5											
	6	W	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	\$175.00	09/26-09/26	1	1	1	\$175.00	
	Rating: 0.9											
	7	TH	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	\$175.00	09/27-09/27	1	1	1	\$175.00	
	Rating: 0.9											
	8	F	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	\$175.00	09/28-09/28	1	1	1	\$175.00	
	Rating: 0.9											

Rep Order#	9824615	Ver#	1	Status	New
EC'd	No				

Traffic Order#

Printed: 09/21/2012 8:24 AM
Last Received: 09/20/2012 8:54 PM
Showing Buylines: All Lines

2 of 3

Station	EKRC-TV CINCINNATI, OH
Advertiser	() POLITICAL ISSUE GROU
Product	AMER. 4 JOB SECURITY
Estimate#	1020
Buyer	Noelle Ramsey
Phone#	
Fax#	

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 13/141/1020
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	M	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	\$175.00	10/01-10/01	1	P2	1	\$175.00	
Rating: 0.9												
	10	TU	8A-9A	LITTLE HOUSE ON THE PRARIE	:30	\$175.00	10/02-10/02	1		1	\$175.00	
Rating: 0.9												
	11	W	5P-6P	FAMILY FEUD / FAMILY FEUD	:30	\$300.00	09/26-09/26	1	P1	1	\$300.00	
Rating: 0.7												
	12	TH	5P-6P	FAMILY FEUD / FAMILY FEUD	:30	\$300.00	09/27-09/27	1		1	\$300.00	
Rating: 0.7												
	13	F	5P-6P	FAMILY FEUD / FAMILY FEUD	:30	\$300.00	09/28-09/28	1		1	\$300.00	
Rating: 0.7												
	14	M	5P-6P	FAMILY FEUD / FAMILY FEUD	:30	\$300.00	10/01-10/01	1	P1	1	\$300.00	
Rating: 0.7												
	15	TU	5P-6P	FAMILY FEUD / FAMILY FEUD	:30	\$300.00	10/02-10/02	1		1	\$300.00	
Rating: 0.7												
	16	W	7P-730P	TWO & A HALF MEN	:30	\$500.00	09/26-09/26	1	P2	1	\$500.00	
Rating: 1.1												
	17	TH	7P-730P	TWO & A HALF MEN	:30	\$500.00	09/27-09/27	1		1	\$500.00	
Rating: 1.1												
	18	F	7P-730P	TWO & A HALF MEN	:30	\$500.00	09/28-09/28	1		1	\$500.00	
Rating: 1.1												
	19	M	7P-730P	TWO & A HALF MEN	:30	\$500.00	10/01-10/01	1	P2	1	\$500.00	
Rating: 1.1												

Rep Order# 9824615 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 09/21/2012 8:24 AM
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3 of 3

Station EKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product AMER. 4 JOB SECURITY
Estimate# 1020
Buyer Noelle Ramsey
Phone#
Fax#

Agency () CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 13/141/1020
Flight Dates 09/26/2012 - 10/02/2012
Hiatus Weeks

Rep Firm
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	TU	7P-730P	TWO & A HALF MEN	:30	\$500.00	10/02-10/02	1 <i>P2</i>	1	1	\$500.00	

Rating: 1.1

---REPORT TOTALS---

Report Totals: 20 / \$6,000.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / \$3,600.00 Oct 12: 8 / \$2,400.00

Sales Totals: 20 / \$6,000.00

Station Totals: 20 / \$6,000.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$300,000	CABL	0%	EKRC	2%	UNKN	0%	WBQC	0%	WCPO	21%
		WKRC	41%	WLWT	21%	WSTR	2%	WXIX	13%		

Books null
Demos RA35+

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: EKRC-TV												
Order: 58691												
Line: 1												
09/26/12	Wednesday		:30	\$225.00		7a Good Morn Cincinna	7a-8a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 2												
09/27/12	Thursday		:30	\$225.00		7a Good Morn Cincinna	7a-8a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 3												
09/28/12	Friday		:30	\$225.00		7a Good Morn Cincinna	7a-8a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 4												
10/01/12	Monday		:30	\$225.00		7a Good Morn Cincinna	7a-8a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 5												
10/02/12	Tuesday		:30	\$225.00		7a Good Morn Cincinna	7a-8a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 6												
09/26/12	Wednesday		:30	\$175.00		M-F 8a-9a	8a-9a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 7												
09/27/12	Thursday		:30	\$175.00		M-F 8a-9a	8a-9a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 8												
09/28/12	Friday		:30	\$175.00		M-F 8a-9a	8a-9a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 9												
10/01/12	Monday		:30	\$175.00		M-F 8a-9a	8a-9a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 10												
10/02/12	Tuesday		:30	\$175.00		M-F 8a-9a	8a-9a	AMER. 4 JOB SECURITY	1020	P-2	1	MWASH-
											1	
Line: 11												
09/26/12	Wednesday		:30	\$300.00		M-F 5p-6p	5p-6p	AMER. 4 JOB SECURITY	1020	P-1	1	MWASH-
											1	
Line: 12												
09/27/12	Thursday		:30	\$300.00		M-F 5p-6p	5p-6p	AMER. 4 JOB SECURITY	1020	P-1	1	MWASH-
											1	
Line: 13												
09/28/12	Friday		:30	\$300.00		M-F 5p-6p	5p-6p	AMER. 4 JOB SECURITY	1020	P-1	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 09/26/12-10/02/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Americans For Job Security												
Agency: Crossroads Media												
Station: EKRC-TV												
Order: 58691												
Line: 13												
				\$300.00							1	
Line: 14												
10/01/12	Monday		:30	\$300.00		M-F 5p-6p	5p-6p	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
				\$300.00							1	
Line: 15												
10/02/12	Tuesday		:30	\$300.00		M-F 5p-6p	5p-6p	AMER. 4 JOB SECURITY1020		P-1	1	MWASH
				\$300.00							1	
Line: 16												
09/26/12	Wednesday		:30	\$500.00		M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
				\$500.00							1	
Line: 17												
09/27/12	Thursday		:30	\$500.00		M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
				\$500.00							1	
Line: 18												
09/28/12	Friday		:30	\$500.00		M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
				\$500.00							1	
Line: 19												
10/01/12	Monday		:30	\$500.00		M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
				\$500.00							1	
Line: 20												
10/02/12	Tuesday		:30	\$500.00		M-F 7p-730p	7p-730p	AMER. 4 JOB SECURITY1020		P-2	1	MWASH
				\$500.00							1	
				\$6,000.00							20	
				\$6,000.00							20	
				\$6,000.00							20	
				\$6,000.00							20	
				\$6,000.00							20	
				\$6,000.00							20	

[Filtered by:] [Sorted by: Station]